

To Whom It May Concern:

Tracy the Placement People first started using JSAdvantage in early 2008. At that time they had recently launched a ground breaking forecasting tool. Starcast gave us an understanding of our performance that the DEEWR data never did. It enabled us to create strategic plans and test them in theory before rolling them out through the organisation. Starcast provided accurate forecasts and our own star ratings increased during the period of use.

Going in to the tender we now had good performance and JN Solution's sister company, Tender Solutions, worked with us to put together a very strong submission. This resulted in Tracy's receiving a fivefold increase in business.

Next we had to go through a massive expansion and again JSAdvantage had a solution for us: Bridge. Bridge essentially enabled us to deliver the same high level of service at a lower cost - by reducing administration and also by giving site managers the information they need to effectively manage the workload and team. Bridge has put us in a position where, during our fivefold expansion, we were able to minimise the increase to our payroll while maintaining the number of hours spent with clients. Bridge has achieved this by removing duplicated administration, automating previously manual tasks and generally streamlining processes.

There were a couple of small problems, understandably, on the first of July but JSAdvantage responded very quickly and all the calls from our staff were answered and resolved first time.

The next step in Tracy's success is Analytics; having live, relevant performance data constantly available to staff is a luxury we now have and without the need for a business analyst to be constantly sending out spreadsheets.

The products JSAdvantage offer are so far ahead of what other JSA software providers offer I would say there are no competing solutions. The service that backs up their products is absolutely first rate - their CEO has been on call to us through our time together.

JSAdvantage has been a key factor in our success.

Yours Sincerely,



Tim Tracy  
Managing Director  
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